



HOME61

Real Estate Reinvented

Better, Simpler, Smarter Real Estate

COMPANY OVERVIEW



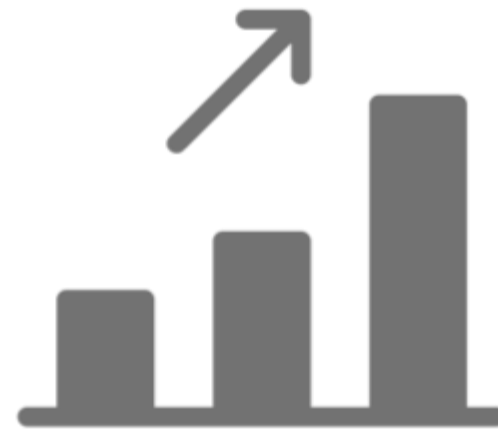
100

**Millions In
Sales**



70

AGENTS



PROFITABLE

UNIT ECONOMICS

2018 OBJECTIVE

\$100 M

THIS YEAR

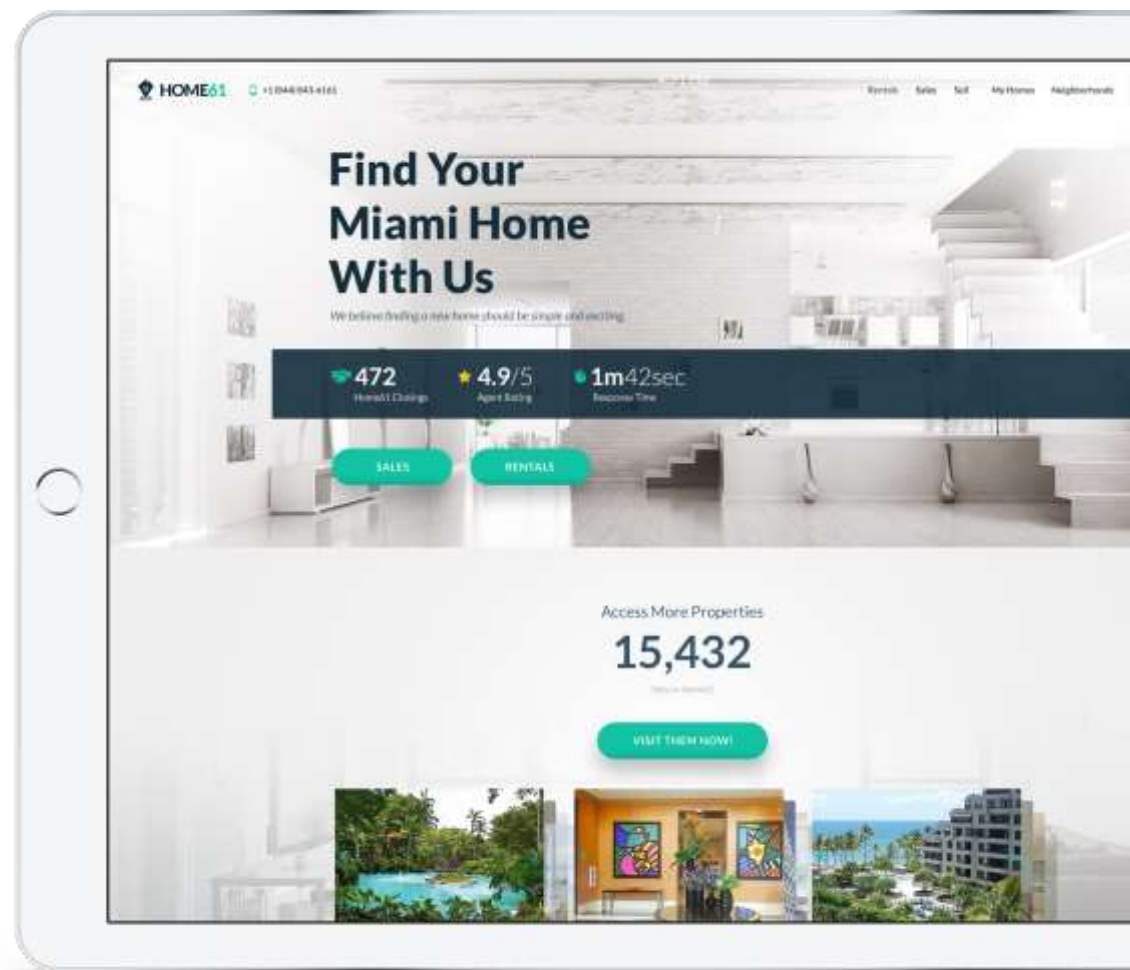
150

AGENTS



WHAT ARE WE?

We are like a brokerage
but...
MUCH BETTER!



WHY REAL ESTATE BROKERAGE?

75%

Of the population think REAL ESTATE AGENTS are dishonest and unethical



A HUGE MARKET



\$2Tri

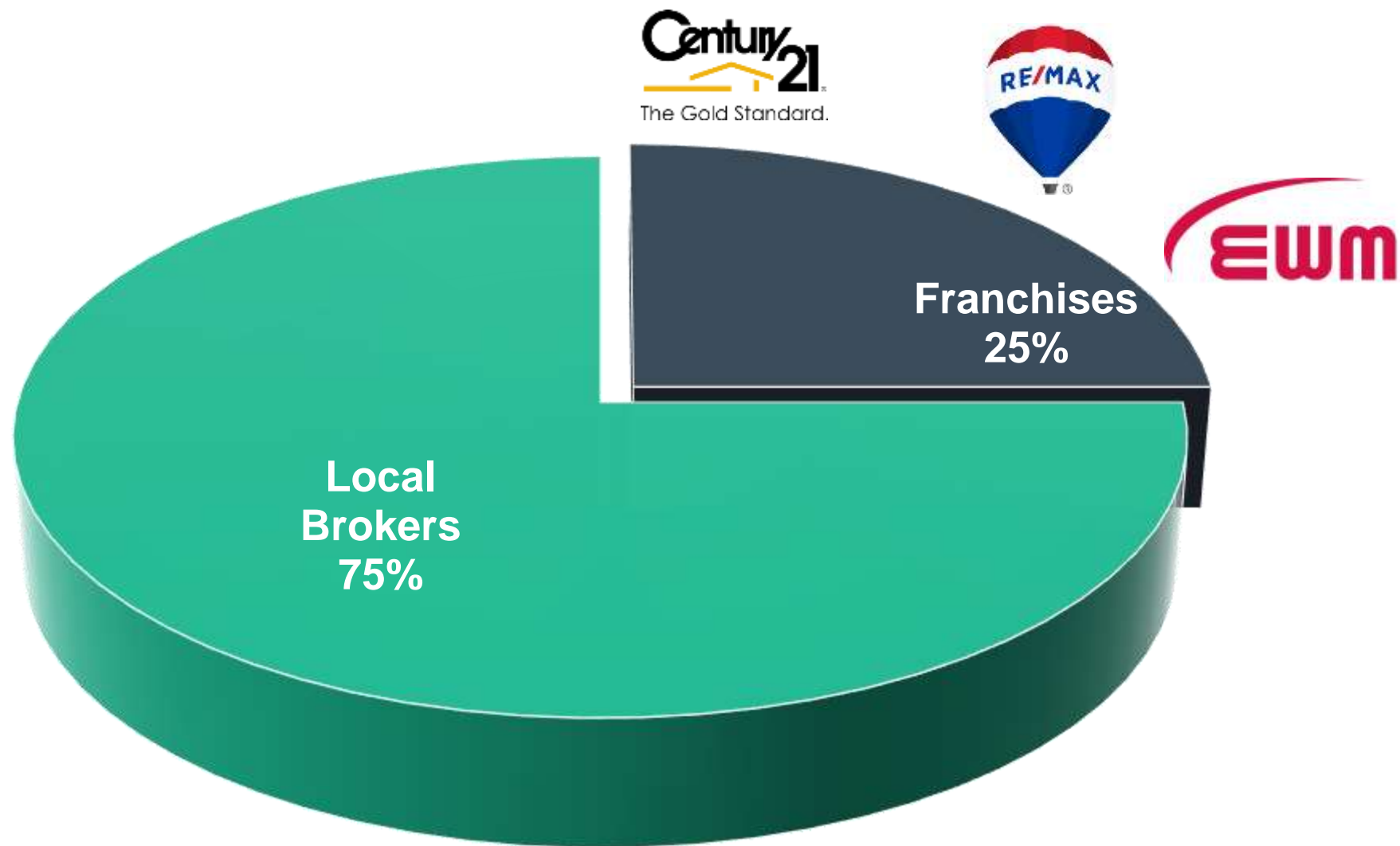
IN Sales



\$60Bn

IN COMMISIONS

AN UNEXPECTED DISTRIBUTION



OUR TARGET? NOT THEM!



WHO WE SERVE



WHAT WE OFFER

**BUY
SIDE**

3%

QUALIFIED AGENTS

TECHNOLOGY

EFFICIENCY

TRUST

TIME SAVED

**SELL
SIDE**

\$6.1K

NO COMMISSION

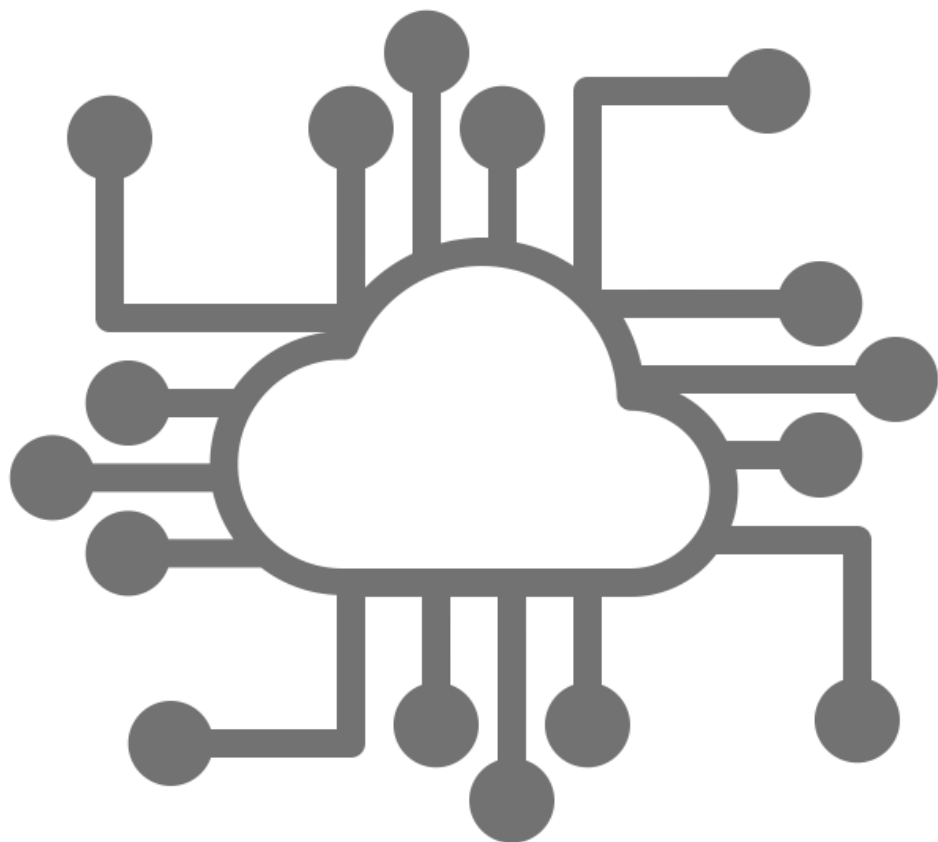
ONE FAIR FEE

HONESTY

TRANSPARANCY

THOUSANDS SAVED

HOW WE DO IT?



AUTOMATIZE...

EVERYTHING!

A SOLUTION THAT WORKS FOR EVERYONE

TRADITIONAL AGENTS

3

TRANSACTIONS PER YEAR ON AVERAGE

LOW %

OF EFFICIENCY

\$10K

FIRST YEAR REVENUES



HOME61 AGENTS 15.80

TRANSACTIONS ON YEAR 1

X 7

MARKET AVERAGE

\$40.3K

FIRST YEAR REVENUES

OUR CLIENTS LOVE US




Reviewed by over 1,200 clients.

UNIT ECONOMICS

	RENTAL	SALES
GMV	\$2K	\$344K
REV.	\$1K	\$9K
COMM.	\$0.6K	\$5K
MARGIN	\$0.4K	\$4K
C.A.C.	\$0.2K	\$3K

FINANCIALS & PROJECTIONS

	2017		2018
GMV	\$45MM		\$100MM
REV.	\$1.3MM		\$2.8MM
GM	\$567K		\$1.4MM
BURN	\$(1.3M)		\$(1MM)

WE HAVE AMAZING INVESTORS



Founders Fund



**FJLAB
S**



500 Startups

Series A - Raised: \$4MM - Valuation: \$12MM Post

LET'S RAISE SOME MORE!



Launch TV Campaign

Launch our Sell-Side

Kick the Buy-Side to Higher Gear

Open A New City

Valuation: \$15MM Pre – Raising 1MM – 350K Raised

A photograph of a modern, single-story building with large glass windows and a swimming pool in the foreground. The word "THANKS" is overlaid in large, bold, dark letters across the center of the image. The background shows a clear blue sky and some greenery.

THANKS