



**A fully digital online
platform offering more
than 50 of the largest
national lotteries
worldwide**

PlayLottoGlobal



Mission Statement

**BECOME THE LEADING DIGITAL PLATFORM
IN THE
WORLDWIDE ONLINE LOTTERY SECTOR**



MARKET OPPORTUNITY

Explosive Growth Expected as Online Gaming and Lottery Becomes More Accessible



Year 2020

\$64 Billion

Revenues



Year 2025

\$112 Billion

Revenues



Year 2027

\$127 Billion

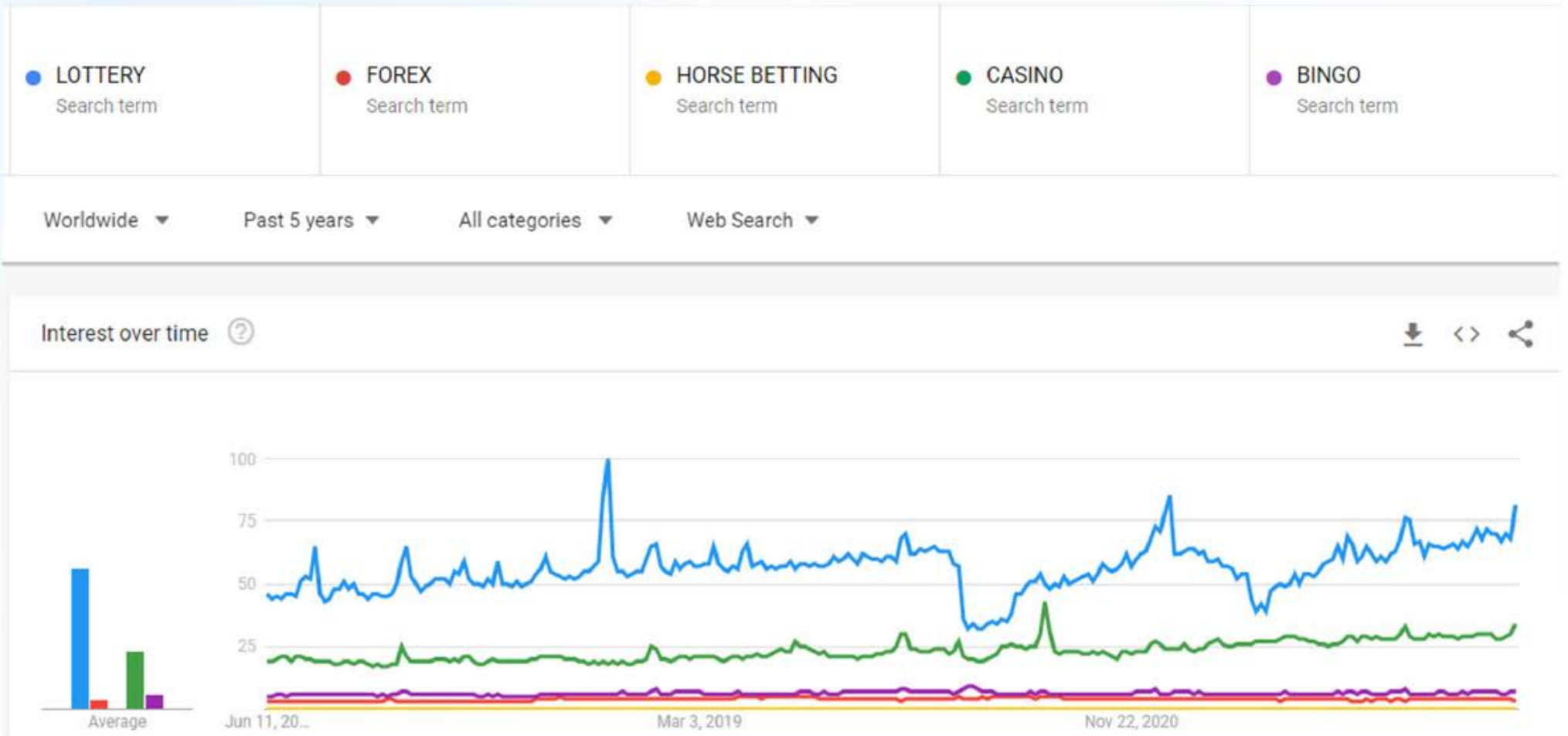
Revenues

The market opportunity is enormous despite Playlottoglobal.com blocking Geos such as Curaçao, USA and any other forbidden market as per the CGB guidelines using geofencing and blocking IP addresses. This will be continuously monitored by the Contixo Tech team and our PSPs.



Opportunity for Playlottoglobal in the Online Gaming Industry

Lottery Results From Google Trends Vs. other fields (*)





Why it Works

- Customers can now play over 50 of the world's national lotteries from the convenience of their digital device
- Distribution through a two-tier Affiliate Program enabling individuals worldwide to share the platform and earn a residual income
- Huge global Market size of 1.3 Billion customers already playing lotteries and 3.9 Billion potential customers worldwide
- PlayLottoGlobal has a highly experienced team with worldwide relationships providing global exposure
- Fully digitized platform with low fixed costs enables significant, high net margin revenues and rapid scalability



100% secure

All transactions are protected by GeoTrust 128-bit SSL security layer.



No Risk

Your winnings on lottery are insured and guaranteed in accordance with our T&C.



World-Class Support

Our support team is available via Live Chat, Email, and incoming phone calls.



Spam Free

We follow an anti-SPAM policy. We send no more than 2-3 emails a week including winning notifications.



CONSUMER ADVANTAGES TO DIGITAL ONLINE LOTTERIES

- **AVAILABLE 24/7/365 – ANYWHERE, ANYTIME – YOU CAN SIMPLY BUY YOUR TICKETS FROM THE CONVENIENCE OF YOUR FAVORITE DIGITAL DEVICE**
- **YOUR TICKETS CANNOT BE LOST OR STOLEN**
- **YOU SIMPLY LOGIN TO SEE WINNING NUMBERS AND COMPARE THEM WITH YOUR PICKS. WINNINGS FOR EACH PRIZE LEVEL ARE CLEARLY DISPLAYED**

ADDITIONAL SERVICES:

- **AUTOMATED TICKET SERVICE WITH YOUR FAVORITE NUMBERS**
- **VIP PACKAGES AND SYNDICATE**
- **FRACTIONAL TICKETS**
(EXAMPLE: PAY 100% OF TICKET PRICE = RECEIVE 10% OF JACKPOT FOR A WINNING TICKET)
- **NOTIFICATION IF YOUR TICKET IS A WINNER**




WWW.PLAYLOTTOGLOBAL.COM

All Lotteries

Sort by: Jackpot

 El Gordo
Jackpot pending

5d 2h 5m 42s [PLAY NOW](#)

 SuperEnalotto
Jackpot pending

0d 0h 35m 42s [PLAY NOW](#)

 EU Millions
Jackpot pending


0d 1h 5m 42s [PLAY NOW](#)

 EuroJackpot
Jackpot pending


0d 0h 5m 50s [PLAY NOW](#)

 UK Lotto
Jackpot pending

1d 1h 35m 42s [PLAY NOW](#)

 MegaMillions
Jackpot pending


0d 9h 5m 42s [PLAY NOW](#)

 Irish Lotto
Jackpot pending

1d 1h 50m 42s [PLAY NOW](#)

 OZ Powerball
Jackpot pending

1d 16h 35m 42s [PLAY NOW](#)

 Monday & Wednesday Lotto
Jackpot pending

0d 16h 35m 42s [PLAY NOW](#)

...and more




Unique products for playlottoglobal.com customers

Syndicate


[See More Syndicate >>](#)

MegaMillions 50/150
€20 Million




GET IT FOR €9.90

Powerball 50/150
€20 Million



GET IT FOR €7.90

EU Millions 50/150
€17 Million




GET IT FOR €9.90



Packages


[See More Packages >>](#)

Millionaire Club 8 Draws
€78.4 Million




GET IT FOR €991.10

Millionaire Club 26 Draws
€78.4 Million



GET IT FOR €2,975.28


24/7 VIP - 12 Weeks
€56.4 Million



GET IT FOR €2,237.23



Lottery Results constantly updated with times for the drawing, winning numbers and jackpot amounts


 **Oz Lotto** Results for Tuesday, April 23, 2024



[Go to Oz Lotto results page](#)

Jackpot pending
Next draw: 6d 16h 31m 5s

[PLAY NOW](#)


 **Powerball** Results for Monday, April 22, 2024



[Go to Powerball results page](#)

Jackpot pending
Next draw: 1d 9h 1m 5s

[PLAY NOW](#)

 **BonoLoto** Results for Monday, April 22, 2024



[Go to BonoLoto results page](#)

Jackpot pending
Next draw: 0d 2h 36m 5s

[PLAY NOW](#)



iGAMING INDUSTRY REVENUE & MARKET SHARE COMPARISON

REVENUE	YEAR 2 REVENUE			YEAR 3 REVENUE		
	Yr 2015	Yr 2024		Yr 2016	Yr 2025	
	Lottoland	PLG	PLG same % Lottoland share	Lottoland	PLG	PLG same % Lottoland share
	Actual	Projection		Actual	Projection	
Lottoland Actual / PLG Projection	\$113M	\$150M	\$260M	\$339M	\$165M	\$829M
Global iGaming Revenue	\$41B	\$93B	\$93B	\$46B	\$112B	\$112B
% Market Share	0.28%	0.16%	0.28%	0.74%	0.15%	0.74%

source: Craft.co, casino.org, research & markets, lottoland.com



Collaboration Partner

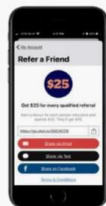
100% Free Referral Automation



QR Codes

Masked with Referrer's Information

Shared Links & Media Posts



10% Royalty Income

To Referrer's On Player's Spending



5% Royalty Income

To Referrer's Who Player's Refer



2.5% Royalty Income

To Players of the Referred Referrals!



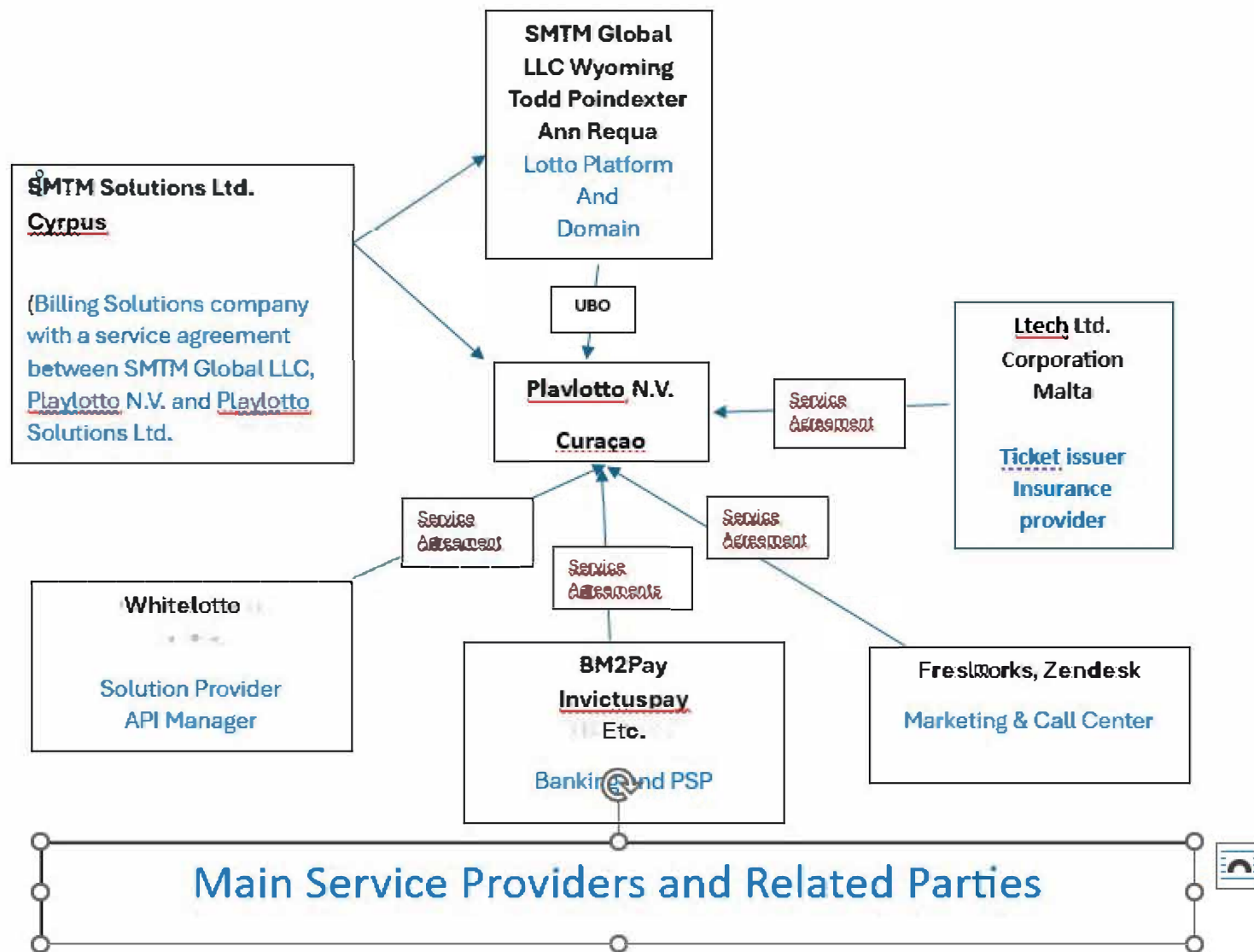
Automatically Paid into E-wallet!

PlayLottoGlobal: Providing Access to Global Lotteries Easily
& Daily Referral Income



3 Year Projections

					Year 1	Year 2	Year 3	Total 3 Years
	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	PLG Model	PLG Model	PLG Model	PLG Model
# Active Customers per Month	1,500	12,167	32,500	56,833	25,750	87,250	174,500	261,750
Average Revenue/Player	\$ 40	\$ 45	\$ 57	\$ 62	\$51	\$58	\$67	\$ 63
Total Lottery Revenue 1	67,500	547,500	2,145,000	3,751,000	6,511,000	27,222,000	54,444,000	81,666,000
Total Lottery Revenue 2	112,500	1,095,000	3,412,500	6,820,000	11,440,000	42,552,500	85,105,000	127,657,500
Other Revenue	25,023	202,964	542,165	948,093	1,718,245	5,183,231	10,366,462	15,549,693
Revenue	205,023	1,845,464	6,099,665	11,519,093	\$ 19,669,245	\$ 74,957,731	\$ 149,915,462	224,873,193
Software, Web, Customer Svc	70,500	172,500	498,000	831,200	1,572,200	5,636,400	11,272,800	16,909,200
Affiliate Commissions	33,618	310,788	1,034,364	1,986,834	3,365,603	12,969,308	25,938,615	38,907,923
Commissions Override/Bonus	19,103	174,985	589,206	1,123,964	1,907,259	7,394,639	14,789,278	22,183,917
Selling & Marketing Expenses	20,502	184,546	609,966	1,151,909	432,723	1,683,600	3,367,200	5,050,800
General & Administrative	135,000	225,000	285,000	285,000	930,000	663,156	1,326,312	1,989,468
Legal, Professional, Gaming	122,563	188,068	316,246	383,989	1,010,866	1,476,972	2,953,943	4,430,915
Total Expenses	401,286	1,255,888	3,332,783	5,762,895	9,218,651	29,824,074	59,648,148	89,472,222
EBITDA	(196,263)	589,576	2,766,882	5,756,198	\$ 10,450,594	\$ 45,133,657	\$ 90,267,314	135,400,971
Cash in Reserve	(16,875)	(136,875)	(536,250)	(937,750)	(1,627,750)	(6,805,500)	(13,611,000)	-20,416,500
Beginning Cash Balance	-	(213,138)	239,563	2,470,195	\$ -	\$ 3,644,322	\$ 7,288,643	10,932,965
Ending Cash Balance	(213,138)	239,563	2,470,195	7,288,643	\$ 8,822,844	\$ 41,972,479	\$ 83,944,957	125,917,436





OUR FOUNDERS

Strong Management Team with Decades of Combined Proven Success



Todd Poindexter
Founder & CEO

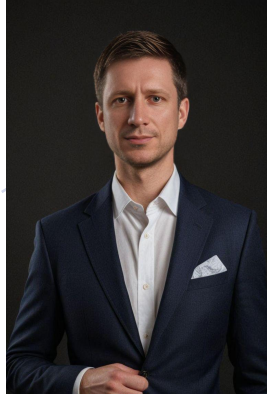
Todd started on Wall St. in 1983 as an early stage private and public companies equities stockbroker and has accrued 35 years experience in international sales and marketing. He has specialized in Business Development and investment banking , working with early stage private and public companies. Todd spent 26 years living and working full time in and throughout Europe (28 cities and 7 countries) and has also been working with Dubai & the U.A.E since 2000. Mr. Poindexter has personal, direct relationships, experience and knowledge of Stock Exchanges in the USA, Canada, Switzerland, Germany, Italy, Poland, Russia, France, Dubai and others. Todd has proven success leveraging 38 years experience and worldwide relationships via "The Power Of Personal Introduction" and is the Founder & CEO of Source Consulting Worldwide (SCW) LtdUK.



Ann Requa
Founder

Ann brings over 40 years of experience in international business, having worked as a foreign correspondent for the Associated Press in Europe, and in sales, marketing, and logistics for global affiliate and network marketing organizations, such as Tiens. She has also represented American and German multinational corporations in Spain. Currently based in Barcelona, Ann is a sought-after corporate trainer, having worked with prominent companies like AEG, Novartis, Swiss Life, and Telefonica, as well as the South African Embassy in Bern, Switzerland. Her training expertise spans German, Spanish, and English-speaking corporations. Ann's graduate degrees from Harvard, Philips-Universität Marburg, and the University of Connecticut (UConn) will be a valuable asset in managing compliance and operations at PlayLottoGlobal.

A SMTM GlobalLLC Company.



Wojciech Lysak
Technology Partner

Director of Whitelotto.com.
Expert in international solutions.
Fifteen years of experience in
online gaming entertainment and online marketing.
Well-known and always present at multiple gaming conferences.
Expert in B2B relationships and connections.
Experienced in multiple successful start-ups.



Vivian Chiang
CAO

Vivian Chiang, Chief Administrative Officer. Vivian is a seasoned professional with over two decades of experience as a small business owner, demonstrating a deep understanding of the intricacies involved in managing and scaling enterprises. Her journey as the founder of Biiwheel Holding, SL, based in Catalunya, Spain, has been instrumental in honing her skills in strategic leadership, financial stewardship, and fostering a vibrant company culture. With an international perspective, Vivian has successfully conducted business operations in diverse locations, including San Francisco, Hong Kong, Mexico, and Spain.



Policies and Procedures

- Playlotto N.V. Will be working closely with EM Group in Curaçao with Aaron McCarthy as our representative and future Director to keep up with all Curaçao regulatory requirements and practices.
- We will follow EM Group's guidelines for keeping the GCB informed of our activities, policies, and procedures.
- Due to EM Group's commitment and experience, our board feels that they will act in a qualified, competent and nonconflicted manner alongside our experienced compliance team.

Legal and Governance Framework

- The current board consists of Todd Poindexter, Ann Requa and Brooks Burton (experienced international businessman). According to our operating agreement, the board cannot be deadlocked. Mr. Poindexter and Mrs. Requa will always maintain their majority and only matters regarding company activity such as additional gaming products, entering new markets and other such matters will be determined by mutual agreement.
- Mr. Matthew Simon is our attorney and is in New York. Mr. Gabriel Fortuny Requa is our attorney in Europe, Mr. Giancarlo Melito (specializing in finance and gaming law) is our attorney located in Sao Paulo.
- In addition, we will always be guided and advised by EM Group in Curaçao



A Collaboration Partnership



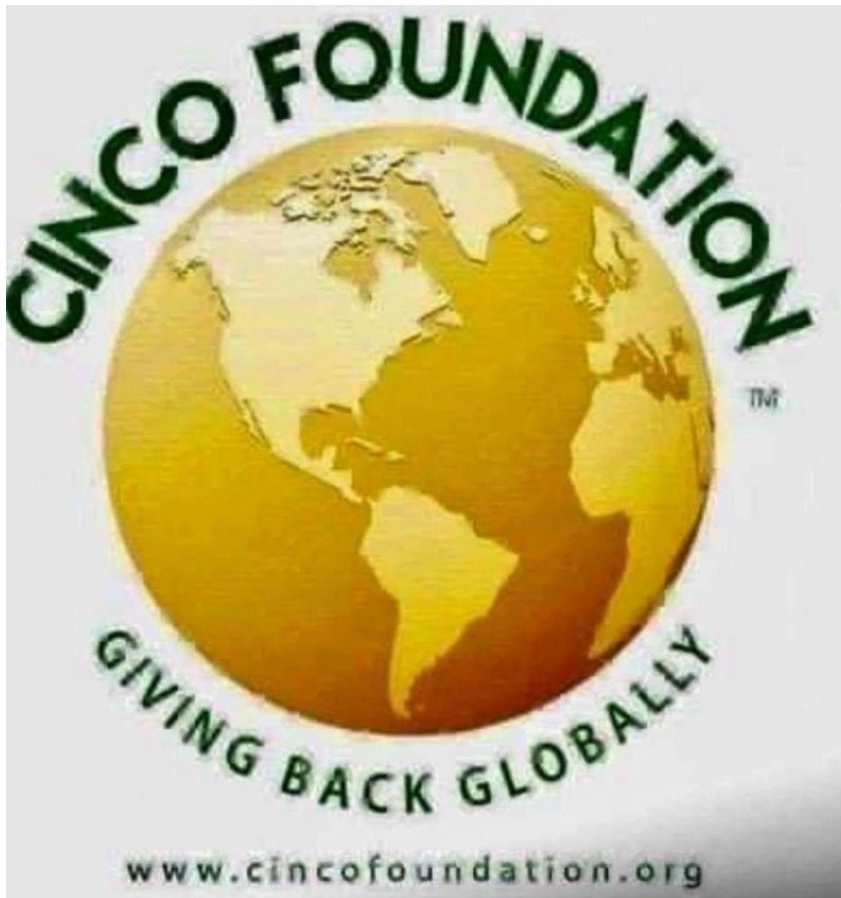
PlayLottoGlobal
www.playlottoglobal.com

&



Cinco Foundation
www.cincofoundation.org

Playlottoglobal will donate a % of its profits through its foundation to non-profit organizations dedicated to sustainability issues.



"Lotto for Good"